



MSME-DEVELOPMENT INSTITUTE, NEW DELHI

Visitors
Entry
Free

Announces

Parking
Free

MSME EXPO – 2016 (11th & 12th Nov, 2016)

(National Level Vendor Development Programme cum Industrial Exhibition)

In Association with

“SME EXHIBITION AND EVENT”

“Based on Educational, Institutional and Office Products”

Venue : MSME-DI, Shaheed Captain Gaur Marg, Okhla , New Delhi-110020.

Main Objective : To provide marketing opportunity to MSEs engaged in manufacturing /services of products procured by Govt. Organizations and CPSUs to expand market base and explore new marketing avenues.

Products/Services: Stationary, Uniforms , Bags, Shoes, Lab products, Security & Safety Equipments, Educational Toys , office automation equipments , Furniture , Sports Goods, Exercise Equipments, Manpower Supply, Printing & Binding etc. This is not exhaustive but illustrative only.

Likely Buyers: Institutions under M/o HRD (Universities, Colleges & Schools etc), IGNOU, M/o Youth Affairs & Sports , M/o. Indian Railway, M/o Science & technology, M/o Women’s & Child development , Seema Suraksha Bal, M/o Corporate Affairs , M/o Communication & IT , Central Public Sector Undertakings (NTPC/NHPC/EIL/IOCL/ONGC/BIS/GS-1India/BEL/BHEL/SIDBI/QCI/NPC/DGS&D,DMRC) Corporate Offices, Banks & others Govt. Departments.

For whom: Micro & Small Enterprises/Units engaged in Manufacture of related products or services.

Activities/Events : Display by manufacturers and service providers, visits / presentations of buying Institutions, seminars on Govt. support for MSMEs, B2B Interaction opportunity with the Govt. officers to develop marketing linkages, Discussions on latest development in these sectors, Experience sharing etc.

Takeaways: Exposure to the large scale buyers from the Govt. sector, Linkages with other manufacturers/service providers, opportunity to become vendor of various Govt. agencies, enhancement of knowledge on upto date policies especially Public Procurement Policy 2012 and schemes of Govt. for promotion of MSMEs, Identifying suitable suppliers from MSE sector by various Govt. agencies to enrich their supplier base & ease in compliance of mandatory requirement of PPP 2012.

Facilities: Participation through facilitated stall , On spot free Udyog Aadhaar Registration, Electricity, Free parking, Wide publicity, Free visitor entry, Metro connectivity, Free Lunch & Snacks for Exhibitors,.

How to Apply : The application & prog. details may be downloaded from <http://msmedinewdelhi.gov.in/en/NVDP.asp>.

Limited stalls on first come first served basis.

For further information : Sh. Ashish Kumar, Contact No. 9999352700

Sh. Ravi Ranjan, Contact No. 011-26838269, 26838118

MSME - DEVELOPMENT INSTITUTE, OKHLA, NEW DELHI

Tel: 011- 26838118, 26838269, 26838068; Fax: 011-26838016

Web: www.msmedinewdelhi.gov.in; e-mail: dcdi-ndelhi@dcm sme.gov.in